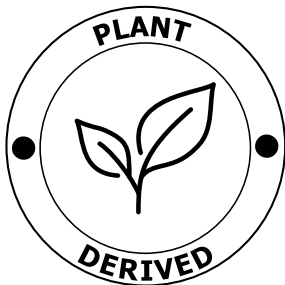




Where Plant Based meets Dermat Care



Welcome to Avyya

A bond nurtured by Nature and backed by Science

At Avyya, we believe beauty should be safe, intentional, and rooted in trust. Our formulations are **Dermatologist Tested, Clinically Certified, and Plant Derived**, ensuring care that is both gentle and effective. Free from harsh chemicals and powered by essential oils, our products bring together the purity of nature with the precision of science. From skin and hair to body and aroma, Avyya is more than self-care it's a conscious journey toward wellness, authenticity, and everyday confidence.



Brand Vision

At Avyya, we envision a world where beauty is intentional, clean, and deeply personal. Founded with a commitment to purity and sustainability, We offer plant-based care for skin, hair, body, and aroma free from phthalates powered by essential oils, and infused with non-synthetic fragrances. With in-house expertise and global operations, Avyya is more than a brand it's a movement toward mindful self-care, offering honest, nature-based solutions for everyday wellness.



Overview of Product Categories

At Avyya, we bring together dermat-tested skincare, intimate wellness, hair & body care, and aroma & wellness essentials all crafted from plant-derived, clinically backed ingredients. From brightening serums to soothing washes and mindful scents, every product is rooted in nature and guided by science, offering safe, intentional care for your everyday well-being.



Curated Combos



*“We think outside the box,
but we care what's inside the box.”*

Experience holistic beauty with Avyya’s curated combos thoughtfully designed sets that bring together skincare and haircare essentials for your daily self-care ritual.

Dermat Series



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Experience holistic beauty with Avyya's curated combos thoughtfully designed sets that bring together skincare and haircare essentials for your daily self-care ritual.

V-Bliss

Dermat Tested, Clinically Certified

A soothing, plant-powered feminine wash crafted with botanical extracts and natural cleansers to maintain intimate freshness every day.



A soothing, plant-powered feminine wash crafted with botanical extracts and natural cleansers to maintain intimate freshness every day. Clinically pH-balanced to support your body's natural microbiome, It helps calm, hydrate, brighten and even tone your skin and neem offers natural antimicrobial protection for lasting confidence.



IntiGlow Serum

Dermat Tested, Clinically Certified

Brightens & Evens

Fades dark patches and stubborn pigmentation for a smooth, radiant, even tone.

Hydrates & Repairs

Deeply moisturizes while strengthening the skin barrier for lasting softness.

Gentle & Safe

Plant-based, anti-inflammatory care Dermat-tested and intimate-safe for underarms, thighs, neck & bikini area.

Underarm Roll-On

Dermat Tested, Clinically Certified



48H Odour Protection

Plant-powered Zinc & Triethyl Citrate neutralize odour at the source for all-day freshness.



Brightens & Evens

Niacinamide + Licorice fade dark patches and promote smoother, even-toned underarms.



Pigment Control

AHA, BHA & PHA gently exfoliate to prevent bumps & ingrowns, while natural floral waters leave a refreshing scent.



Cleanser

Dermat Tested, Clinically Certified



Clarifies Without Stripping

A daily-use cleanser with 2% Salicylic Acid, Cocobetaine, and Tea Tree Absolute that deeply clears pores, controls excess oil, and supports acne-prone skin.

Gentle Yet Effective

Plant-based surfactants and Glycerin ensure a balanced, non-drying cleanse that leaves skin feeling fresh, calm, and nourished.

Eye Lume

Dermat Tested, Clinically Certified



De-puff & Refresh – Cucumber + Coffee Oil for tired eyes

Brighten & Fade – Niacinamide + Licorice for dark circles

Smooth & Hydrate – Hyaluronic Acid + Shea Butter for fine lines

Protect & Soothe – Green Tea + Aloe Vera for antioxidant care.



SPF 50 + Tint

Dermat Tested, Clinically Certified



Avyya's Plant-Based Tinted SPF+++ Moisturizer blends mineral sun defense, lightweight hydration, and natural coverage into one multitasking formula. Protects, Hydrates, Brightens, Repairs & Covers naturally with Niacinamide, Ginseng & Rice Bran Extract to even tone & blur imperfections.

Anti-Dandruff Shampoo

Dermat Tested, Clinically Certified

This advanced anti-dandruff formula works fast to reduce visible flakes while calming and refreshing your scalp. It helps prevent recurrence, keeps your scalp balanced, and leaves your hair stronger, shinier, and more resilient. It ensures lasting freshness and natural care so you can step out with confidence.



Introduction to Haircare

Avyya's Haircare Range focuses on harnessing the power of plant-based ingredients.



At Avyya, our Haircare Range is designed to restore and revitalize. We focus to nourish, strengthen, and repair supporting your journey to vibrant, healthy hair with every use.

Shampoo

200 ml & 1 litre variants



Plant-Powered Nourishment

Enriched with Argan, Jojoba, and Avocado Oils, this shampoo deeply hydrates and revives dry, dull hair with natural care.

Strength & Repair

Infused with Keratin to strengthen hair from root to tip, reducing breakage and restoring resilience.

Frizz-Free Shine

Smooths frizz and flyaways, leaving your hair soft, manageable, and naturally glossy.





Conditioner

200 ml & 1 litre variants

Plant-Powered Care

Enriched with Keratin, Argan Oil, Jojoba Oil, and Rosemary Essential Oil to deeply nourish and revive dull, damaged hair.

Smooth & Strong

Strands improves elasticity and smoothens the hair shaft for hair that feels soft, resilient, and healthy.

Hydrated & Frizz-Free

Locks in moisture to control frizz and leave your hair silky, manageable, and naturally radiant.



Hair Mask

Rebuild & Refine

Targeted Repair for Damaged Hair -

Specially formulated for dry, damaged, and chemically-treated hair, this mask delivers deep nourishment to restore vitality.

Strengthens & Revitalizes -

Infused with Hydrolyzed Silk and Amino Acids to fortify weak strands, reduce breakage, and enhance hair resilience.

Smooth, Silky Finish -

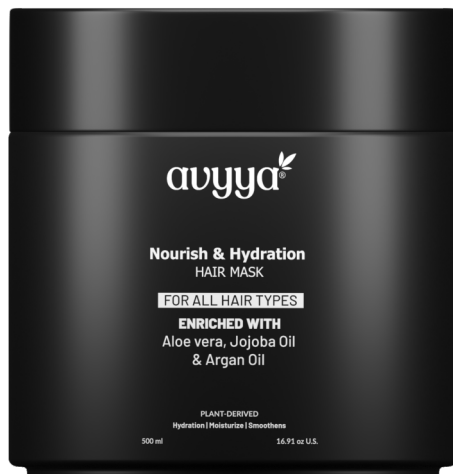
The plant-derived Conditioning Complex smoothens texture and boosts natural shine, leaving hair soft, glossy, and renewed.



Hair Mask

Nourish & Hydration

Revive your hair with nature's best hair mask which is formulated with botanical emollients, essential oils, and hydrating agents that help restore smoothness and shine without build up. Gentle on scalp, powerful on frizz.



Hair Serum



Lightweight & Non-Greasy

A featherlight serum that adds shine and softness without weighing your hair down.

Enriched with Botanical Oils

Powered by Jojoba, Argan, and Hibiscus Oils to deeply nourish, smoothen, and protect.

Frizz Control & Daily Protection

Tames flyaways, shields against daily damage, and leaves hair sleek, polished, and healthy-looking.



Leave In Gel



Leave In Repair Gel is a lightweight, plant-based leave-in formula designed to seal split ends, smooth frizz, and revive dry tips without weighing your hair down. Perfect for all hair types, it nourishes each strand, locks in shine, and leaves your hair soft, manageable, and naturally radiant all day long.



Introduction to Skincare

Avyya's skincare range embodies the principles of gentle yet effective formulations that cater to diverse skin needs. Each product is crafted with plant-based ingredients & absolute essentials, ensuring a holistic approach to beauty that nurtures the skin without compromising its integrity.

Toner

Botanical-Powered Glow

Infused with Ginseng, Niacinamide, and Mulberry Extract to brighten dull skin, even out tone, and boost radiance.

Alcohol-Free Hydration

Gently refreshes and deeply hydrates without drying out the skin, making it ideal for daily use.

Refines & Preps

Minimizes the appearance of pores and smoothens skin texture while prepping it for better absorption of serums and moisturizers.



Face Serum



Fades Pigmentation & Scars

A lightweight serum with 5% Niacinamide and 2% Tranexamic Acid that targets uneven skin tone, dullness, and post-acne marks.

Boosts Radiance & Firmness

Enriched with Peptides to support collagen production, revealing a smoother, brighter, and more even-toned complexion.

SPF + Moisturizer

Ginseng & Niacinamide

Lightweight Daily Protection

A fast-absorbing, non-greasy formula that shields your skin from harmful UVA/UVB rays.

Hydrating & Skin-Loving

Infused with moisture-boosting ingredients to keep skin soft, supple, and comfortable all day.

Brightens with Every Use

Powered by Ginseng and Niacinamide to refine texture, even out tone, and reveal a fresh, radiant glow.



Night Cream



Overnight Renewal

A lightweight, restorative night cream that works while you sleep to hydrate and smooth skin texture.

Targets Early Signs of Aging

Formulated with Ginseng and Niacinamide to visibly reduce fine lines and improve uneven skin tone.

Wake Up Refreshed

Leaves skin feeling softer, more balanced, and radiant by morning.

Face Mask

For Dull, Uneven & Tanned Skin

Plant-Powered Brightening

Formulated with Pomegranate and Beetroot Seed Oils to naturally boost radiance and even out skin tone.

Fades Tan & Dark Spots

Helps reduce tanning and pigmentation for a visibly clearer, more luminous complexion.

Purifies & Revives

Detoxifies dull, tired skin, leaving it feeling fresh, nourished, and glowing.



Bodycare Introduction

Our Bodycare products are crafted to nourish from head to toe, using plant-based ingredients that provide hydration, softness, and protection. Each product aims to elevate self-care rituals, ensuring a luxurious experience in your everyday routine.



Shower Gel



Fights Backne & Blemishes

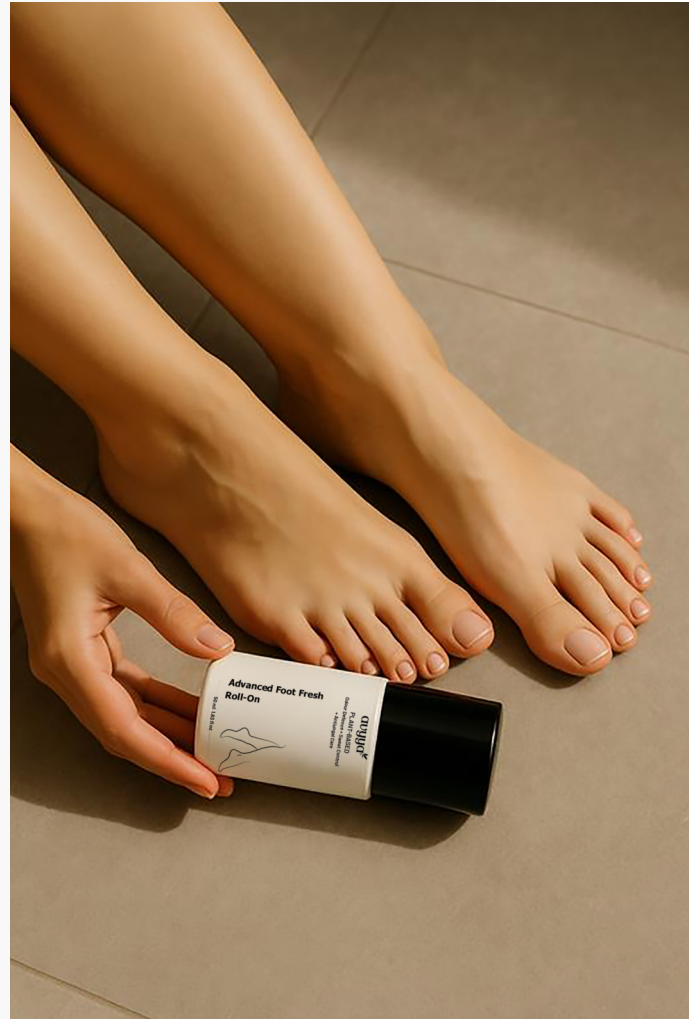
A plant-derived body wash with 2% Salicylic Acid, Tea Tree Extract, and Activated Charcoal Beads that exfoliates and clears pores to prevent breakouts on oily, acne-prone skin

Gentle & Hydrating

Cleanses deeply without drying, leaving skin balanced, refreshed, and free from blemishes.

Foot Roll-On

AVYYA Foot Fresh Roll-On is a plant-powered solution that keeps your feet fresh, smooth, and confident all day. It naturally fights odour-causing bacteria and fungi, while keeping your skin hydrated, crack-free, and cool with an instant refreshing feel.





Bloom Body Cream

Let your skin bloom with nourishment this winter. Crafted with Mango & Shea Butter, Aloe Vera, Olive Squalane, Niacinamide & Vitamin E, Avyga Bloom melts effortlessly into your skin, delivering deep hydration without greasiness. A rich yet silky formula that keeps skin soft, radiant, and winter-ready.

Zeste – Citrus Freshness Hand Wash



Bright and tangy, Zeste brings the energy of sun-kissed citrus to every wash. With gentle plant-derived cleansers and hydrating glycerine, it leaves hands soft, fresh, and perfectly balanced all without harsh chemicals.

Noir – Charcoal Deep Clean Hand Wash



Bold and purifying, Noir uses activated charcoal to draw out impurities while glycerine keeps skin comfort intact. A gentle lather cleanses deeply yet softly, leaving hands renewed and refreshed.

Ocean Breeze – Aqua Freshness Hand Wash



Crisp and cooling, Ocean Breeze captures the scent of sea air in a gentle cleanse. Hydrating glycerine and mild surfactants leave hands clean, soft, and wrapped in breezy freshness.

Alopure – Aloe Vera Comfort Hand Wash



Soothing and nourishing, Alopure blends aloe vera with hydrating glycerine for skin that feels cared for. Its gentle foam cleans without stripping, making it perfect for daily use and sensitive skin.

Aroma Introduction

Avyya's Aroma range is crafted to nurture the soul and enhance your environment. Our products foster tranquility and promote a balanced atmosphere, merging natural aromas with effective wellness practices using essential oils & non-synthetic fragrance bringing serenity, clarity, and harmony into your everyday space.



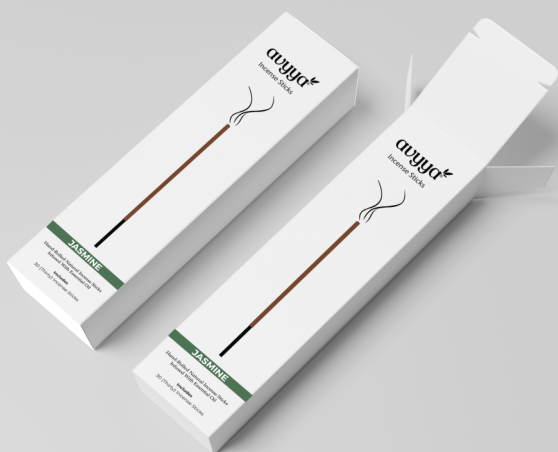
Incense Sticks & Rolls

Hand-Rolled with Natural Herbs & Resins
Crafted to deliver a pure, authentic aromatic experience.

Calming & Grounding Scents
Perfect for meditation, relaxation, and creating a serene atmosphere.



Jasmine



Delicate and uplifting, Jasmine incense fills the air with a soft floral elegance that soothes the senses. Its gentle aroma transforms any space into a sanctuary of peace and mindfulness, perfect for moments of reflection or calm.

Rose



Romantic and timeless, Rose incense envelops your surroundings in the soft embrace of velvety petals. Its warm, floral sweetness inspires love, beauty, and serenity, creating an inviting atmosphere that lingers beautifully.

Bakhoor



Rich, smoky, and steeped in heritage, Bakhoor incense carries the soul of Arabian traditions. Layers of warm woods and deep resins mingle in a luxurious trail that elevates your space with opulence and mystique.

Sandalwood



Warm and grounding, Sandalwood incense radiates a creamy, woody aroma that calms the spirit. Perfect for meditation or quiet evenings, its enduring scent reconnects you with nature's serene core.

Saffron



Golden and luminous, Saffron incense offers a rare, exotic scent with subtle spice and floral undertones. Its luxurious aroma inspires an air of sophistication and warmth, making every moment feel special.

Perfume: Velour & Enzo



Velour: Light & Floral

A refreshing, energizing scent that feels soft and uplifting.

Enzo: Deep & Woody

A sensual, rich fragrance crafted with rare essential oils for lasting allure.



Signature Scents That Linger

Each perfume is designed with essential oils & non-synthetic fragrance to leave a memorable, long-lasting impression.

Car Perfume

Avyya's Car Perfumes are crafted to elevate every drive with pure, long-lasting aromas.

Available in four captivating scents : Lemon for freshness, Wood for warmth, Oudh for luxury, and Aqua for breezy calm each fragrance brings balance, elegance, and a touch of sophistication to your journey



Essential Oils

AVYYA Essential Oils are a pure blend of nature's essence, thoughtfully crafted to soothe the senses, uplift the spirit, and restore natural harmony. With our purity promise of 100% pure essential oils, free from chemicals and fillers. Made with love in India, rooted in timeless tradition yet designed for today's lifestyle,



Candle



Calming Essential Oil Blend

Infused with soothing scents to create a peaceful, grounding atmosphere perfect for meditation, journaling, or relaxation.

Hand-Poured Self-Care Ritual

Crafted with phthalate free , toxins free Soy Wax to melt away stress and help you reconnect to the present moment, making it a beautiful addition to your daily wellness routine.



Fresh Series



“Crisp, clean, and effortlessly refreshing scents that breathe life.”

Pure and uplifting, the Fresh Series captures airy brightness in every flicker. Perfect for creating a light, open atmosphere.

Variants:

Ocean Breeze, Lemongrass Zest
Mint Infusion, Linen Crisp Green, Tea Calm.

Flora Series



**“Delicate blooms meet timeless elegance
floral whispers in every flicker.”**

Romantic and refined, the Flora Series brings the beauty of a blooming garden indoors.

Variants:

Jasmine, Rose, Lavender, Lily, Orchid.

Nature Series



“Immerse in nature’s purest moods calm, fresh, and invigorating.”

Inspired by open skies and wild landscapes, the Nature Series brings the outdoors in.

Variants: Aqua, Rainfall, Mountain Mist, Forest Trail, Citrus Grove.

Earthy Series



“Grounding, raw, and soulful aromas that reconnect you with the earth.”

Deep, warm, and enveloping the Earthy Series is comfort in its purest form.

Variants:

Cedar, Patchouli, Sandalwood, Oakmoss, Ash.

Spicy Series



“Bold, warm, and full of character — a dance of spice and depth.”

Rich aromas that wrap your space in warmth and intrigue.

Variants:

Chai, Cinnamon Bark, Amberwood, Noir, Autumn Flame.

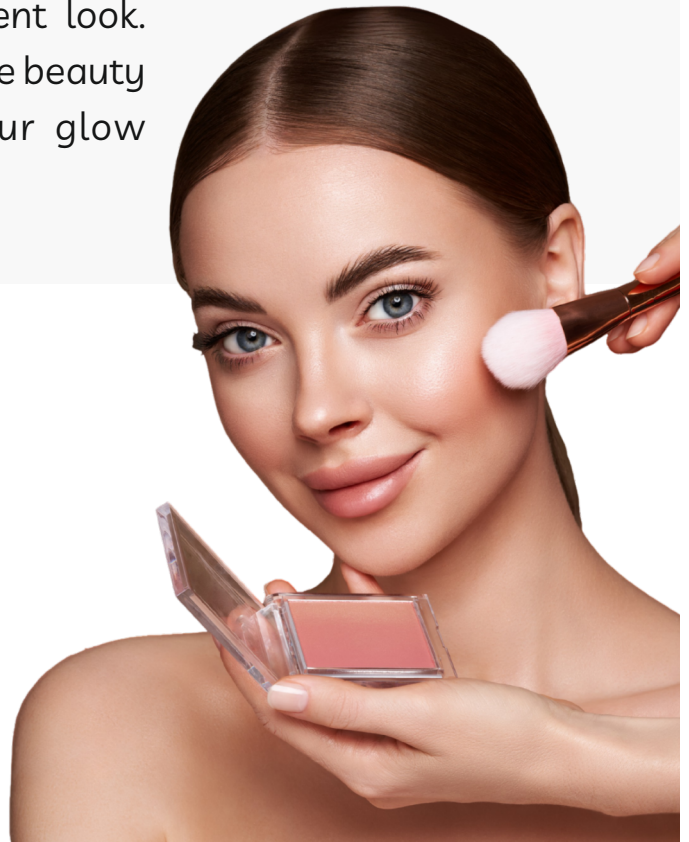
Launching Soon: Body Lotion

Silken hydration is captured in our Body Lotion, which absorbs quickly to lock in moisture. Formulated with Cocoa Butter and Almond Oil, it leaves skin feeling supple and nurtured throughout the day.



Launching Soon: Glam Series

Step into your most radiant self with the Avyya Glam Range, launching soon. Thoughtfully crafted for the modern woman who embraces elegance and confidence, whether it's a soft, effortless glow or a striking statement look. Stay with us as we unveil a world where beauty meets sophistication—because your glow deserves nothing less.



Get In Touch



www.avyya.in



+91 96367-65900



customercare@avyya.in



[avyyaofficial](https://www.instagram.com/avyyaofficial)



43, Opp Metro Pillar 72, Near Khachariyawas House,
Mahent Nagar, Jai Ambey Colony, Civil Lines, Jaipur,
Rajasthan 302006

